

SAM MEDERT

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RELEVANT EXPERIENCE

SAM MEDERT CREATIVE POST PRODUCTION

2020-PRESENT

Self Employed Creative Director, Video Editor, Motion Designer

- Creating custom video content for a multitude of applications including broadcast commercials, online web series, product overviews and tutorials, corporate live events, concert visuals, tradeshow, animation explainers, social media campaigns, etc.
- Managing and executing creative video for domestic and international brands such as Cargill, Siemens, Tractor Supply, Caterpillar, Humana, Sherwin Williams, CarMax, Chick-fil-A, Berkshire Hathaway, and more

SNAPSHOT INTERACTIVE • Nashville, TN

2018-2020

Head of Post Production, Senior Editor

- Oversaw a team of editors, animators, and various freelancers to fulfil the video needs of a variety of local and national clients
- Created and maintained a standard of best practices for common workflows within crucial software programs such as the Adobe Creative Suite and Frame.io
- Worked closely with producers and production teams to achieve creative and technical cohesion on projects from preproduction through to delivery
- Provided creative direction and scriptwriting for numerous campaigns and projects
- Pitched and presided over a multitude of client proposals and project bids
- Managed the technical infrastructure of the post production department

MOO CREATIVE MEDIA • Nashville, TN

2015-2018

Editor, Motion Designer, Junior Creative Director

- Concert tour and live event visual creation for major artists and companies including Garth Brooks, Brad Paisley, Chris Young, Brett Eldredge, Darius Rucker, Pentatonix, Olivia Newton-John, Bridgestone Arena, and the Nashville Predators
- Motion graphic animation, video editing, 3D graphic creation, compositing, color correction, DSLR camera operation, and projection mapping
- Created digital shorts for artists like Toby Keith, LoCash, Becky G, & Lee Brice
- Treatment writing and storyboarding

EDUCATION

UNIVERSITY OF CINCINNATI • College-Conservatory of Music

2012-2016

*Bachelor of Fine Arts in Electronic (Digital) Media
Certificate in Creative Writing
Dean's List - All Semesters*

SCHOOL OF MOTION

2017, 2018, 2020

Completed Design Bootcamp, Animation Bootcamp, and VFX for Motion courses